



Founder, Managing Director

**Ocean Recovery Alliance** 



It was the first in the world to create a plastic footprinting methodology which was launched at the Clinton Global Initiative in 2010, as well as its Global Alert platform, one of the only apps in the world which allows people to report trash hotspots anywhere in the world's waterways and coastlines. As a result, it one of the few NGOs to have worked with both the World Bank and United Nations Environment (UNEP) on the topic. He is a UN Climate Hero for his efforts, and has written three reports with UNEP. As an environmental entrepreneur, he also originated and initiated the Rebound Plastic Exchange, the first global trading platform of recycled plastic feedstock in a certified, verified manner.













Mr. Woodring has been a speaker at two sessions of the UN Plastic Treaty negotiations in Nairobi and Korea, and has been on the advisory board of the XPrize, The Economist's World Ocean Summit, and UNEP's S.E. Asia advisory team, SEA Circular. As founder of the Plasticity Forum, first launched at the Rio+20 Earth Summit, he is in touch with many of the innovative solutions and technologies that are now being

introduced to help solve plastic pollution on a global level. The Plasticity Forum has been held in 13 cities around the world, including in collaboration with the UN's regional headquarters in Bangkok as part of their Sea of Solutions Week.

Some of Mr. Woodring's most exciting recent community engagement programs are the Inland Ocean Festival and Water Falling/Rising Festivals in Cambodia, which he created, now held twice a year in villages around the famous Tonle Sap Lake in order to bring water appreciation to local communities. He is a much sought-after speaker at major environmental conferences, universities and corporate programs, and works with companies and communities to introduce creative solutions for plastic waste reduction.





Born in Northern California, Mr. Woodring has a dual master's degree from The Wharton School (MBA) and Johns Hopkins University, School of Advanced International Studies (SAIS) where he studied Environmental Economics. He has an undergraduate degree in Economics and Political Science from the University of California at Berkeley. He was inducted into the International Marathon Swimming Hall of Fame in 2020 for his contributions to the sport and environment via organizing some of the biggest open water swimming events in Asia.

Mr. Woodring has been a speaker at numerous environmental conferences including: UN Plastic Treaty Negotiations, Annual Plasticity Forums, the Naropa Monk Festival, Crystal Cruises, TEDx, AreDay Summit, The Economist World Ocean Summit, China World Economic Forum, UN Blue Economy Conference, Bloomberg Business Week Annual Forum, UN-NOAA Marine Debris Conference, Klosters Forum, Pacific Islands Roundtable, Sustainable Brands Bangkok, CSR Asia, Responsible Business Forum, Earth Day Texas, South Carolina Aquarium, Monterey Bay Aquarium, SalesForce, World Forum for a Responsible Economy, APEC Waste Management Conference, PEMSEA, PET Recycling Conference, Morgan Stanley, Plastics Industry Assoc., Prince of Wales Conference on Plastic Pollution, World Plastics Industry Global Meeting, U.S. State Department's "Our Ocean" Conference, World Ocean Summit – Korea, Johns Hopkins, Aspen Environment Forum, BIR World Recycling Conference, Ocean Sciences. He also speaks regularly at many Schools, universities, associations, corporate inhouse events, and workshops.







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